

Crop Science Annual R&D Pipeline Update

Advancing
Tomorrow's
Innovations Today

**February 16, 2022** 

Rodrigo Santos
President, Crop Science Division

**Bob Reiter, PhD**Head of R&D, Crop Science Division

Jeremy Williams, PhD
Head of Climate LLC and Digital Farming Solutions





## Agenda



# Welcome Oliver Maier Head of Investor Relations

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## **Prepared Remarks**



**Rodrigo Santos** 

President, Crop Science Division



Robert Reiter, Ph.D.

Head of R&D, Crop Science Division



Jeremy Williams, Ph.D.

Head of Climate LLC and Digital Farming Solutions

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Q&A



## Cautionary Statements Regarding Forward-Looking Information

This presentation may contain forward-looking statements based on current assumptions and forecasts made by Bayer management.

Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. These factors include those discussed in Bayer's public reports which are available on the Bayer website at http://www.bayer.com/.

The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.

Commercialization is dependent on multiple factors, including successful conclusion of the regulatory process. The information presented herein is provided for educational purposes only, and is not and shall not be construed as an offer to sell, or a recommendation to use, any unregistered pesticide for any purpose whatsoever. It is a violation of federal law to promote or offer to sell an unregistered pesticide.





## **Rodrigo Santos**

President of the Crop Science Division

Vision

Health for all, hunger for none



**Purpose** 

Shaping agriculture for the benefit of farmers, consumers and the planet

**Strategic Ambition** 

## **Perform**

Grow above market and deliver strong returns

## **Transform**

Achieve 100% digitally enabled sales by 2030

**Pillars** 

**Operational Excellence** 

**World Class Innovation** 

**Digital Transformation** 

**New Standards in Sustainability** 

by being more grower centric

**Vision** 

Health for all, hunger for none



## Innovative, Sustainable Solutions to Address Global Challenges

Key Global Challenges

**Our Priorities** 

Pipeline of Sustainable Solutions

Growing Population
Increasing Protein Demand

Producing & Protecting Higher Yielding Seeds

- · Higher-yielding, disease-resistant seeds
- Next-generation biotech traits and crop protection to protect and enhance yield



Using Fewer Natural Resources

- Small molecules and complementary biological solutions focused on reducing environmental impact
- Short-stature corn to enable optimal use of inputs, while minimizing harvest losses

Climate Change
Sustainable Energy Sources

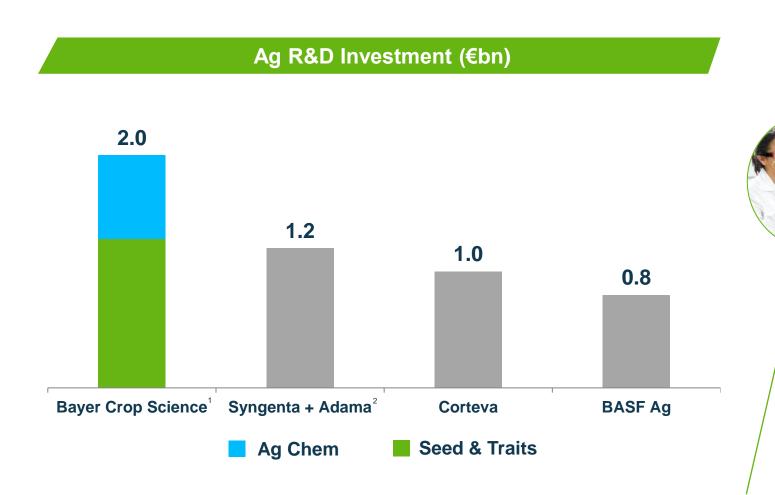
Advancing a Carbon Smart Future for Ag

- Digital tools for carbon sequestration measurement, precise input application
- Next-generation herbicide-tolerant traits to support no-till/ conservation tillage systems

Solutions must serve growers large and small; Empowering 100m smallholders by 2030



## Unmatched R&D Investment Powers Industry-Leading Portfolio





>7,100 R&D employees<sup>3</sup>

>100 key collaborations; partner of choice

<sup>1 2020</sup> reported results, company information; exchange rate: FY 2020: ~1.14 USD/EUR. Bayer R&D excludes impairment charges

<sup>&</sup>lt;sup>2</sup> Represents the legacy Syngenta results plus Adama, includes capitalized development costs

<sup>&</sup>lt;sup>3</sup> Includes permanent and temporary employees



## Teaps Breakthrough Technology Investments Expand R&D Reach

Five Additions in 2021; 21 Distinct Investments in Sustainable Productivity and Improved Nutrition

## Leap 03/ Reduce environmental impact of agriculture























Companies shown by primary Leap but may have potential in further Leaps. \* New investment in 2021 For additional information on these and other Leaps by Bayer investments, please visit:

Leap 07 / **Provide** next-generation healthy crops







Leap 08/ **Develop** sustainable protein supply





Leap 09/ Prevent crop and food loss

grãodireto











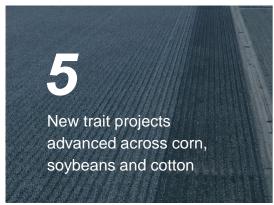


## Pipeline with Up to €30bn Peak Sales Potential Delivering for Farmers

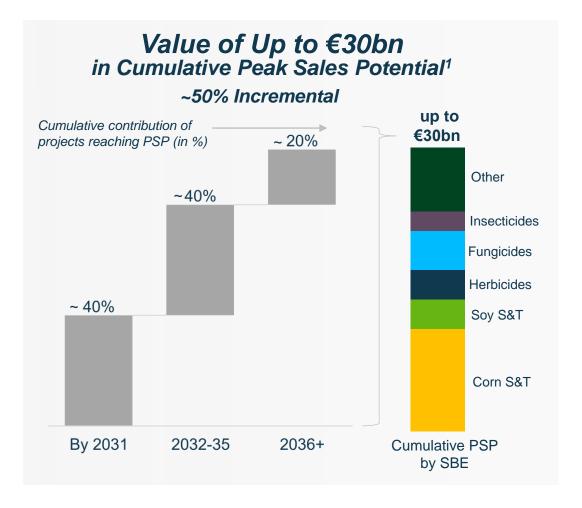
Eight Projects Advance, Eight New Formulations Launch and Hundreds of Seed Deployments in 2021











<sup>1</sup> Represents non-risk adjusted estimated peak sales for the combined breeding, biotech, crop protection and environmental science pipelines, as well as new business models and new value areas. PSP = Peak sales potential SBE = Strategic Business Entity





## Deploying >250 Corn Hybrids in 2021 to Expand Leading Position

Foundational to Expected Growth in Our > €5bn Global Annual Corn Seed & Trait Sales

#### **Bayer Corn Seed Market and Share Positions in Key Countries**

#### NEW

Superior-performing Bayer branded hybrids capture **#1** brand share position in the U.S. in 2021.



United States #1 Market Pos.

Market Size: ~93m acres

Germplasm Share: >55%

Mexico#1Market Pos.Market Size:~20m acresGermplasm Share:>65%1

Brazil#1 Market Pos.Market Size:~52m acresGermplasm Share1:~30%

Argentina #1 Market Pos.

Market Size: ~20m acres

Germplasm Share: ~60%1

Europe #2 Market Pos.

Market Size²: ~60m acres

Germplasm Share: ~20%

South Africa #1 Market Pos.

Market Size: ~6m acres

Germplasm Share: ~70%

Note: Size of market, market position and germplasm share measured as of 2021.



<sup>&</sup>lt;sup>1</sup> Includes licensed and branded hybrids; <sup>2</sup> Annual yield advantage calculated each year by comparing 3 leading DEKALB products within each state having a minimum of 100 comparisons to national competitor products containing similar crop protection traits as of 2021. All comparisons are head-to-head using +- 2RMs and weighted average calculated using 15% moisture;

<sup>&</sup>lt;sup>1</sup> In hybrid corn market only; <sup>2</sup>Eu27 +UK, Russia and Ukraine

<sup>&</sup>lt;sup>3</sup> NCGA = National Corn Growers Association - National Corn Yield Contest



## Annual Germplasm Upgrade Drives Growth and Attracts Partners

High-Performing Seeds in Soybeans, Cotton and Vegetables Generating ~€3bn in Annual S&T Sales

Cotton



- Deployed >150 new varieties in 2021; offer >850 varieties in North America
- **XtendFlex Soybeans**, as a part of the Roundup Ready Xtend Crop System have a 2.7+ bu/ac advantage vs. Enlist TM Weed Control system in farmer managed herbicide system trials<sup>1</sup>



- varieties in the U.S. U.S. lint/acre yield advantage with leading
- varieties; 2021 was 80 lbs./ac advantage for Deltapine vs. top-planted competitor varieties



- Deployed >90 varieties in 2021: sell over 2.100 vegetable hybrids and varieties in 22 crops
- Focus on disease resistance, yield and climate resistance for growers; consumer benefits in flavor, color and shelf life

<sup>12021</sup> Farmer Managed Soybean System Trials (59 locations in 2021 reporting data located with 10-IA, 11-IL, 8-IN, 2-MI, 9-MN, 6-NE, 4-OH, 2-PA, 1-WI, 1-ND, 2-SD, 3-KS). Significant at P ≤ 0.05 LSD at 1.2 Bu/A as of 11/29/2021. Roundup Ready® Xtend Crop System data = XtendFlex® soybeans with a farmer-selected weed control program that may include dicamba, glyphosate, glufosinate and various residual herbicides. Enlist™ Weed Control System data = Enlist E3® soybeans with a farmer-selected weed control program that may include glyphosate, Enlist One® herbicide, Liberty® 280 SL herbicide and various residual herbicides.



## Designing the Best Seeds Through Precision Breeding

Utilizing Advancements in Genomics, Data Science and Gene Editing to Accelerate Product Development

Customer Data & Insights @ Scale

Seed Chipping, Genotyping, & Selection Accelerated Germplasm Design

Prescriptive Field Evaluation

Globally connected data ecosystem

Customer Designed Solutions

















Data-driven ideas based on customer needs and insights

Vast germplasm library, cutting-edge genomic selection and Al models used to design germplasm New methods and automation double the rate of product improvement and accelerate trait integration

Prescriptive field
evaluation improving
customer
recommendations and
match of products to
specific environments

Millions of simulated field environments enrich product and system knowledge prior to launch Customer designed solutions that enable new business models, improve customer experience and are tunable to global environmental changes



next-generation biotech traits





## Three Generations of Soybean Herbicide Tolerance Traits

Technologies Provide Solutions to Address Farmer's Needs, Herbicide Resistance Challenges

3 herbicide tolerances



in 2021 on ~16m commercial acres

- Glyphosate
- Dicamba
- Glufosinate

HT4
Fourth-Gen
Phase 3

Expected 2027 launch

- 5 herbicide tolerance
- Glyphosate
- Dicamba
- Glufosinate
- HPPD
- 2,4-D

6 herbicide tolerances

HT5
Fifth-Gen
Phase 2

- Glyphosate
- Dicamba
- Glufosinate
- HPPD
- 2,4-D
- PPO







July 14th, 2021 / Jerseyville, Illinois



July 14th, 2021 / Jerseyville, Illinois

Always read and follow label instructions. Products not registered in all jurisdictions.

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## Next-Gen Intacta Traits to Sustain Leading Franchise in Brazil

Intacta 2 Xtend Launched; IP3 Currently in Phase 3, IP4 Advanced to Phase 1



#1

South America soybean system<sup>1</sup>

- Excellent control of soybean loopers, velvetbean caterpillar and axil borer
- Glyphosate tolerance provides proven weed control and enables conservation tillage
- Licensed to seed producers with >90% share of market in Brazil
- On >85m acres in South America in 2020/21



- Industry-first with three proteins for insect control and resistance management, plus adds dicamba tolerance for tough-to-control weeds
- LAUNCHED on >800K acres in Brazil in 2021/22 season. Targeting more than 6m acres for the 2022/23 season.
- Performance advantage of 2.89 bu/acre





 IP3 in Phase 3; delivering multiple modes-of-action for insect control



• IP4 ADVANCED to Phase 1; focused on Brazil

IP3 = 3<sup>rd</sup> generation insect protection trait in soybeans IP4 = 4<sup>th</sup> generation insect protection trait in soybeans

<sup>&</sup>lt;sup>1</sup> Data based on number of traited acres per Bayer internal estimates



## Multiple Traits in Late-Stage Development for Cotton Farmers

Leading Innovation for Cotton Growers Driving Growth in >€500m¹ Cotton S&T Business

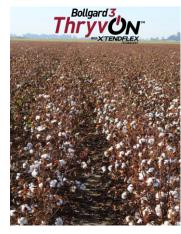
1 st generation



 First-ever biotech trait for piercing and sucking insect control

Stewarded Commercial Launch in 2022 in the U.S.





Scott, Mississippi, U.S. Sep. 27, 2021

5 herbicide tolerances

HPPD

PPO



- Glyphosate
- Dicamba
- Glufosinate

## tolerances

Bollgard 4 Cotton th generation

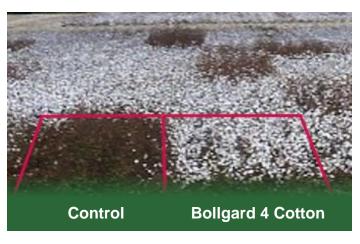
Season-long protection with multiple modes of action for key lepidopteran pests

#### **ADVANCED** to Phase 3



2x 5-way tank mix at V3 stage in US2020 field trial in Scott, MS

#### **ADVANCED** to Phase 3



2019 Rocky Mount NCSU Results

<sup>&</sup>lt;sup>1</sup> 2020 cotton seed & trait sales for Bayer Crop Science

ThryvOn™ Technology has received full approval for planting in the United States but, as of the date this material was published, is pending approval in certain export markets. Specific plans for commercialization depend upon regulatory approvals and other factors.



## Rollout of Most Advanced Corn Rootworm Control Trait Continues

CRW3: Industry's-Only RNAi-Based Corn Rootworm Trait

LAUNCHED: Brazil 2021

~500k acres





- Most advanced technology for control of insects in Brazil corn
- Two modes below-ground insect control, including CRW3, plus two modes aboveground insect control and glyphosate tolerance

LAUNCHED: U.S. 2022

~100k acres





#### Corteva QROME Product (P1366Q)



#### 2021 U.S. Field Results<sup>1</sup>

- SmartStax PRO with RNAi Technology had lower root injury scores 97.4% of the time
- SmartStax PRO: 0.28 nodes of root injury Qrome Products: 0.97 nodes of root injury
- For each root node damaged by CRW larvae, a yield loss of ~15% can be expected.<sup>2</sup> Root injury score of **0.97 nodes** in a 200 bu/acre yield environment could result in **29 bu/acre yield loss**.
  - ~30m acres infested with CRW in the U.S.

<sup>&</sup>lt;sup>1</sup>Head-to-head comparisons across 40 locations with corn rootworm pressure in the U.S. in 2021

<sup>&</sup>lt;sup>2</sup> Tinsley, N.A., Estes, R.E. and Gray, M.E.. 2012. Validation of a nested error component model to estimate damage caused by corn rootworm larvae. Journal of Applied Entomology. DOI:10.1111/j.1439-0418.2012.01776.x

<sup>&</sup>lt;sup>3</sup>SmartStax® PRO corn products will be commercially available for the 2022 growing season. <sup>4</sup>VT4PRO with RNAi Technology is not currently available for commercial sale or commercial planting. Commercialization is dependent on multiple factors, including successful conclusion of the regulatory process. The information presented herein is provided for educational purposes only and is not and shall not be construed as an offer to sell.



Three Development Approaches to Short-Stature Corn Enable Broader Market Reach:

Breeding: ADVANCED to Phase 4

Planning for U.S. Commercial Trials in 2023

 Advanced breeding introgresses naturally occurring short stature characteristic into elite germplasm

**Biotechnology: Phase 3** 

 In collaboration with BASF; uses transgene to shorten internodes; enables applicability across wide-array of germplasm

**Genome Editing: Discovery** 

• Multiple, elegant approaches to generate short-stature corn





## Short-Stature Corn Offers Transformational Shift in Production

Anticipated Fit on >220m Acres and Estimated Incremental Peak Sales Potential of ~€1bn for NA

## Field Plots Around the Globe Demonstrate Key Features and Benefits of Short-Stature Corn



#### **Game-Changing Innovation**

- Unparalleled production stability with improved standability in high winds and challenging weather conditions
- Annual yield losses due to stalk lodging in the U.S. range from 5% to 25%<sup>1</sup>



#### **Digitally Optimized System**

- Extended in-season crop access due to shorter height
- Supports tailored solutions with precise inseason crop protection



#### **More Sustainable Future**

- Potential to optimize use of key nutrients like nitrogen, as well as reducing land and water requirements
- Opportunity to plant at higher densities, as evidenced in Vitala commercial beta in Mexico







<sup>&</sup>lt;sup>1</sup> Purdue University (http://www.extension.purdue.edu/ay/ay-262.html



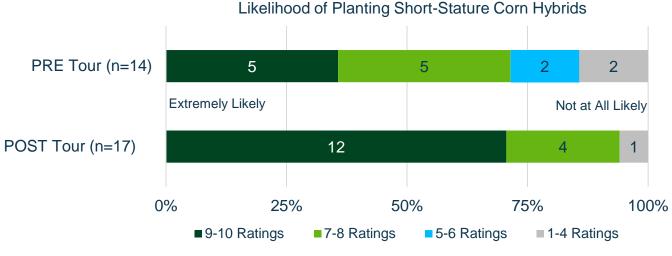


## 2022 U.S. Pre-Launch Plans:

- >200 market development trials
- pre-launch grower trials with >150 growers

## Growers Cite High-Interest in Short-Stature Corn

## Top Producer Farmer Focus Group – Dyersville, IA August 2021



[1-10 Ratings, 1 = Not at All Likely & 10 = Extremely Likely]

## Online Farmer Survey, Feb/March 2020 (n = 900)

- When full choice available, 75% of farmers indicated they
  would likely plant some acres of short stature corn, and had it
  been available in 2020, could have planted as much as one
  third of their acres to it.
- Highest likelihood to plant a new trait vs. previous trait introductions, surpassing the previous high for SmartStax



new approaches in Crop
protection





## Progressing from Volume to Value with Our Crop Protection Vision

Today

Leading Portfolio

Future

Enhanced by Digital Farming
Solutions

Convergence of Advances in Small Molecules, Biology and Biotechnology Innovation with Digital Technology to Create New Value and Sustainable Productivity



# 2018 Crop Protection Environmental Impact of Crop Protection Sales Value (EUR) Total Area (HA) Environmental Impact (CP) 0% 20% 40% 60% 80% 100% Bayer Multinationals Others

## Industry Leading CP Development

>15 new Als launched in the past 15 years; 8
 Al in development and 2 launching in 2022

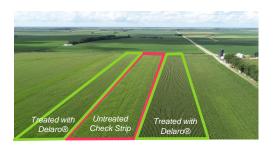
## Advances in Formulation Technology



Leadership in
formulation
technology enables
lower volumes with
equivalent or better
efficacy; dronespecific
formulations for
safety and precision

## New Insights and Precision Application with Digital Tools

 Crop specific digital application timing to optimize disease control and yields



Showing and sharing value of fungicide applications with growers' data

<sup>&</sup>lt;sup>1</sup> Note: Environmental impact study conducted by University of Denmark; other multinationals consists of combination of four multinationals.



## Fungicides: New Innovations Drive our Growth Potential

Fungicide sales in 2020: **€2.6bn**, Pipeline Peak Sales Potential of **~€4bn** 



- Includes next-gen technology Indiflin®<sup>1</sup>, with Prothioconazole
- Offers unrivaled control of Asian Soybean Rust
- Builds on #1 position in soybean fungicides<sup>2</sup> in LATAM

PSP of >€400m Expected to launch in 2022 in Brazil



<sup>1</sup> In collaboration with Sumitomo; <sup>2</sup> Internal estimates, <sup>3</sup> BASF Orkestra Ultra



- Better resistance management and broader spectrum
- Consistent yield advantage over standard solutions

PSP of >€100m Launched in the U.S. in 2021

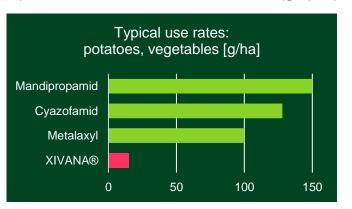


Use in soybeans in Frankenmuth, Michigan, 2019



- Powered by Fluoxapiprolin
- New global horticulture fungicide with best-inclass MoA; delivers outstanding protection of grapes, potatoes and vegetables
- Higher, longer-lasting efficacy above established standards

## PSP of >€150m Expected to launch in 2022 in Australia (grapes)





## Herbicides: Focused on Unlocking Greater Flexibility

Herbicide sales in 2020: **€4.7bn**, Pipeline Peak Sales Potential of **~€3bn** 

## Mateno<sup>®</sup> Complete

3 MoA

- Pyroxasulfone
- Diflufenican
- Aclonifen NEW
- Mateno Complete includes Aclonifen, a new herbicide mode of action for Australia
- Suitable for use in wheat and barley for hard-to-control grass and broadleaf weeds

## PSP of >€50m Registration and launch expected in time for 2022 season





## New Herbicide Molecule

- First new mode of action in post emergence weed control in 30 years
- Potential to build on #1 position in global herbicides<sup>1</sup>
- Allows use in various market segments, beyond traditional nonselective use

#### Project is currently in Phase 3





<sup>&</sup>lt;sup>1</sup> Internal estimates



# Transformation of Small Molecule Discovery to Enrich Pipeline with Novel and Sustainable MoA's

## Advanced Discovery Engine



## **Computational Target Discovery**

Discover selective and safe MoA by proprietary algorithms & omics



## **New Paradigm in Screening**

# Gain deep knowledge on biological systems by machine learning approaches & virtual screening and docking



## **Digital Chemistry**

# Explore unlimited virtual chemical spaces by Al supported selection, design & synthesis



## **Predictive Early Safety**

Focus on registrability & sustainability supported by early in vitro tests & in silico predictive models





100%

<sup>in</sup> Target Discovery >70%

Early Research >60%

Advanced Research

>50 new molecular targets under investigation

Successful track record: Launched >15 active ingredients over the last 15 years



## Biologicals Create New Value; Enable Crop Management Benefits

Leveraging the Power and Sustainability Derived from Microbes

Bayer is the #1 Trusted Brand in Biologicals by Growers<sup>4</sup>

NO LOGICALS	The power of nature.	SeedGrowth					Foliar & Soil applied			
The power of nature. Empowered by science.		Corn Yield	Soy Yield	Nematicide	Fungicide	Other	Insecticide	Fungicide	Soilborn Disease/Pest	Crop Performance Enhancers
Co	-licensed / ommercial Products	<b>B</b> IO <b>R</b> ISE <sup>1</sup>	TagTeam <sup>®3</sup> Optimize <sup>®3</sup>	Poncho® Votivo®2	Integral® Pro <sup>2</sup>	TagTeam <sup>®3</sup> JumpStart <sup>®3</sup>	FLIPPER  VYNYTY   W  XenTari wo  REGUIEM  ABP 111	SSENATA Donton  MINUET	BioAct	yAmbition yAmbition

<sup>&</sup>lt;sup>1</sup> Also sold under Acceleron® and Torque®<sup>3</sup> brand names; <sup>2</sup> 3rd party product from BASF, <sup>3</sup> In-licensed from Novozymes

## **Business Opportunities**

- Reduction of environmental impact of Crop Protection
- Maximizing yield potential of high value germplasm
- Increasing nitrogen use efficiency
- Use in Tailored solutions to leverage our full portfolio, combining biologicals, chemistry, germplasm and digital to deliver new grower value

## Vibrant Innovation Ecosystem

>20 In-licensed/ Commercial products >5 Ongoing collaborations and licensing partners

>10 Pipeline Candidates

>30

Assets under evaluation for new collaborations or inlicensing opportunities

Reaching >60m acres in row crops and high value horticulture and vegetables acres

<sup>475-100</sup> growers polled in each of seven countries (Europe, Brazil, US) for potato, tomato and grapes, Bayer Market Research 2020, 5 Includes early research and collaborations



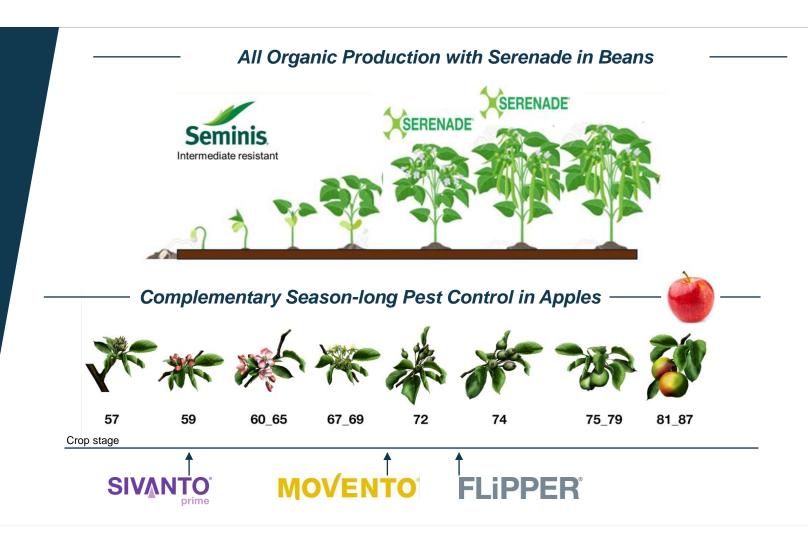
# Biologicals Complementary to our Seeds, Digital and Small Molecules Portfolio

## **Serenade**Biological Fungicide

- Delivers sustainable solutions in emerging soil and expanding bacterial disease markets
- Serenade Soil Activ propels growth of Serenade brands to >€150m peak net sales
- Soil Activ Launched in the U.S. and Australia in 2021, Chile in 2022 and broader global uses to follow

## FLIPPER Biological Insecticide

- Natural product containing fatty acids derived from a by-product of extra virgin olive oil
- Consistent broad-spectrum activity across multiple fruit and vegetable crops and pests
- Compatible with conventional crop chemistry





powered by data science





# Digital Farming Solutions Underpin and Enhance Our Ability to Bring Transformational Solutions to Agriculture

## Our Positive Impact on Agriculture

- Increase yield and improve profitability
- Leverage information to manage risk and address variability
- Manage fields down to the square meter, to farm more efficiently and sustainably
- Seamlessly collect, visualize and analyze data to enable more informed decisions

## Three Core Value Drivers





**Franchise Value** 



**Downstream Value** 



**Platform Value** 



# Climate FieldView Provides Unmatched Visualization, Analysis and Insights to Enable Growers to Enhance Productivity

#### **Climate FieldView**

- >180m subscribed acres
- #1 brand in digital ag<sup>1</sup>
- Operates in **23** countries

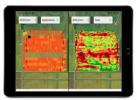


- Largest database of grower and field trial seed performance data in industry
- >70 partners on platform

#### In-cab visualization



## Performance Visualization



#### Performance Evaluation



## Field health images



## Prescription Delivery









<sup>&</sup>lt;sup>1</sup> according to Kynetec December 2021 FieldView Brand Tracker



## FieldView Creates Franchise Value via Insights

Increases Product Performance Transparency and Enables Seed and CP Digital Recommendations

## Turning field data into insights





- Data Connectivity
- Data Visualization
- **Crop Performance Analysis**
- Field Health Imagery

- Variable Rate Planting Scripts
- Fertility Management
- **Crop Protection**

## Turning field data into innovation

premium offerings in development

Corn Seed Advisor

Corn Seed Showcase

- North America -

- North America -

Corn density / **Placement** - Brazil -

**Wheat Digital Disease** Management - Europe -

**Corn and Soybean Digital Disease Management** 

- North America -

**Soybean Seed Placement** 

- North America -

**ADVANCED** to Phase 2

<sup>1</sup> vs. non FV Plus users; <sup>2</sup> based on U.S. GPOS data; <sup>3</sup> Internal estimates

Bayer corn seed customers who are FieldView Plus users have

>5%

higher 2-Year sales CAGR 1,2,3

U.S. customers who are active FieldView Plus users have a

+4 points

higher U.S. Net Promoter Score in 2020-2021<sup>1,3</sup>

U.S. customers who use FieldView had a

~2.5%

higher seeding rate

for Bayer owned corn brands in 2021 vs. national average<sup>3</sup>



## Digital Unlocks Scalable Climate-Smart Business Models

Carbon Markets Valued at >\$200bn/year<sup>1</sup> and Growing with Consumers' Demand for Sustainability

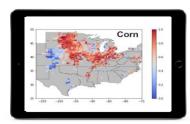
**FIEDVIEW** has the potential to streamline the way carbon is measured, verified and reported, to enable scalable, climate-smart business models

#### Quantification



CO<sub>2</sub>e Total

#### **Verification & Reporting**



Crop Rotation by Field

## Carbon Initiative

**~2,500** participating farmers in Brazil and the U.S. alone

10 countries covered

.5m acres globally

- Long-term program providing **annual incentives** to Climate FieldView enrolled growers for verified and validated **climate-smart practices** like no-till and cover cropping
- Ranked #1 in the U.S., scoring very high in terms of grower trust<sup>2</sup>

#### **Enables 3 Expected Downstream Revenue Opportunities**

Carbon Services

Product sales

Carbon assets

- Project Carbonview, collaboration with Bushel,
  The Andersons, and built on Amazon Web
  Services cloud infrastructure, expected to track
  carbon emissions across ethanol chain
- **CHS Inc.,** largest Ag Coop in the U.S., agreed to be our carbon program provider, providing advice to growers moving to sustainable practices.

Source: https://www.reuters.com/article/us-carbontrading-turnover/global-carbon-trading-turnover-at-record-214-billion-last-year-research-idUSKBN1ZN1RN; Forward Group Research Carbon Credit Program Perceptions & Evaluation, July 2021



## **Enabling New Digital Platforms in Ag**

Opens Access to Participate in Broader B2B AgTech Value Pools; Expanding into Digital Marketplaces



- Combines Bayer's ag expertise and leading digital farming platform with Microsoft's cloud technology and unrivaled B2B solutions, to enhance digital infrastructure
- Cloud-based set of digital tools and data science solutions for agriculture and adjacent industries
- Seeking to create and commercialize off-the-shelf opportunities for other companies to enter and innovate directly in ag and other industries.
- Solutions to address farming operations, sustainable sourcing, manufacturing and supply chain improvement, and ESG monitoring and measurement

## Orbia: First Digital Ag-Marketplace



Colombia and Mexico

- JV between Bayer and Bravium<sup>1</sup>
- Connects growers, input providers and grain traders to a network to expand their reach, secure financing, redeem rewards, purchase and sell inputs
- Established in 2019 in Brazil
- Main agricultural marketplace with largest loyalty program
- >300 distributors with inputs such as pesticides, seeds and fertilizers
- >185,000 registered growers
- Covers ~70% of planted area

<sup>&</sup>lt;sup>1</sup> Brazil-based marketing agency.



## With world class innovation

## **Key Take-Aways**

## **Investing to Lead**

- ~€2bn annual R&D spend to fuel ~€30bn peak sales potential
- **Five** New Leaps Investments

## **Advancing Innovation**

- **Eight** projects advance, including
  - Short-Stature Corn Hybrids
  - Bollgard 4 and HT4 Cotton

## **Powering the Core**

- ~500 new hybrids and varieties launch
- >300 new crop protection registrations
- 2022 Launches: SmartStax Pro corn, Intacta
   2 Xtend soybeans & Fox Supra fungicide

## **Transforming with Digital**

- Robust Carbon Initiative
- Microsoft Collaboration











February 2022 Crop Science
Annual Pipeline Update

# Crop Science R&D Pipeline

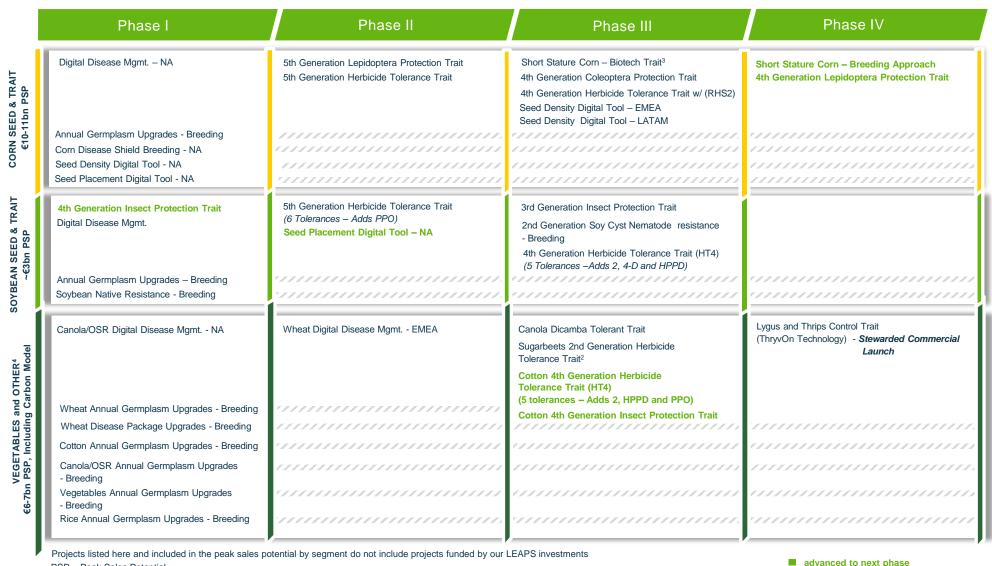
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**Appendix 1** 



## Crop Science Division: R&D Pipeline (as of February 2022)

Key Corn Seed & Traits, Soybean Seed & Traits and Other Projects with ~€19-€21bn Peak Sales Potential; ~50% Incremental



<sup>&</sup>lt;sup>2</sup> In collaboration with KWS <sup>3</sup> In collaboration with BASF <sup>4</sup> "Other" category includes seeds and traits, such as cotton, canola, wheat, OSR and sugarbeets, plus carbon and digital Models

Annual upgrades with new hybrids or varieties launching annually and multiple generations in development.

PSP = Peak Sales Potential



## Crop Science Division: R&D Pipeline (as of February 2022)

Key Crop Protection Projects with ~€9bn Peak Sales Potential; ~50% Incremental



<sup>1</sup> Shown here is a subset of Bayer's total life cycle management activities; focused on new formulation developments which have the potential to bring significant innovation to customers compared to currently marketed product., Products shown may not yet be fully registered in all jurisdictions. 2 SeedGrowth is currently reported within other SBEs

PSP = Peak Sales Potential Selection of projects listed here and included in the peak sales potential by segment do not include projects in early research or discovery

advanced to next phase



February 2022 Crop Science Annual Pipeline Update

# Platform Capabilities and Development Timelines

**Appendix 2** 



## Breadth and Depth of Five Core R&D Platforms Power Innovation

#### CONVERGENCE OF LEADING R&D PLATFORMS TO UNLOCK NEXT LAYER OF VALUE CREATION IN AGRICULTURE

#### **SEEDS & TRAITS**



## **Breeding**

Leading germplasm libraries paired with advanced breeding and data science technology application

1.7P<sup>3</sup> calculations in cloud-based algorithms

>3,500 unique field-testing locations

>500 deployments a in corn, soybeans, vegetables in 2021



## **Biotech**

Leading protein optimization technology with extensive protein libraries

First to combine RNAi technology with biotech

>2.7bn datapoints generated by Precision Genomics team to deliver biotech traits and accelerate genetic gain

>15 new and next-gen. traits in development

#### **CROP PROTECTION**



## **Chemistry**

Strong discovery platform for molecules with new modes-ofaction and differentiated profiles

100% novel Mode of Action in early discovery

30-60 molecules selected for field trials per year

Expect ~100

new formulations to launch in the next decade

## 95

## **Biologicals**

270,000 microbes in collection

>100,000 strains characterized every year with in silico, in vitro or in planta assays

>1,700 trials

~60m acres of commercial products in row crops annually

**DIGITAL FARMING** 



## **Data Science**

#1 database of grower and field trial seed performance data in the industry

>87.5bn data points of product performance under real-world farmer management practices

>180m subscribed acres across 23 countries



## Scale and Expertise in Biotech Crop Development Lead the Industry

Designing Crops to Revolutionize Agriculture

## **Trait Development Process (12-15 years)**



Phase 0



Phase 2



Phase 3



Phase 4

#### **Gene/Trait Identification**

Genomics and High-Throughput Protein Screening to Identify **Desired Characteristics** 

#### Competitive Advantage

Industry-leading genomics capabilities and germplasm libraries

Best-in-class screening capabilities

## **Proof of Concept**

Gene Optimization and State-ofthe-Art Genome Editing Capabilities Drive Product Concept Demonstrations In-Crop

#### Competitive Advantage

Best-in-class genome editing and gene expression toolkits drive precision in gene to phenotype optimization

High throughput protein optimization leveraging machine learning to design unique modes of action for pest control

## **Early Development**

Large-Scale Transformation, Commercial Candidate Selection, Pre-Regulatory **Data Generation** 

#### Competitive Advantage

Ability to rapidly test many gene combinations to evaluate stacks

Knowledge of optimal genome locations

Largest global field-testing footprint diversifies geographic data insights

## **Advanced Development**

Trait Integration, Regulatory Data Generation

#### Competitive Advantage

New traits are introgressed into the most elite germplasm, and stacked with the industry's leading traits

#### **Pre-Launch**

Regulatory Submissions & Approvals, Seed Bulk-Up, System Testing and Pre-Marketing

#### Competitive Advantage

Unrivaled global regulatory experience

Identification of optimal agronomic systems (trait, germplasm, chemistry) for product deployment & customer recommendations



## Industry-Leading Expertise in Chemical Crop Protection R&D

Designing Low Impact Chemicals to Safely & Sustainably Address Needs of Farmers and Society

## **Chemical Crop Protection R&D timeline (10-14 years)**











Phase 0

Phase 1

Phase 2

Phase 3

Phase 4

## **Molecular Target & Hit Identification**

Al-supported molecular target & hit identification toward selection of potent and safe molecules

#### Competitive Advantage

Powerful target-based discovery platform

Unique early safety assessment with *in vitro* tests and *in silico* prediction tools & models

Focus on novel Mode of Action & novel chemical spaces

## **Proof of Concept**

Profiling of best candidates addressing market needs; Field trials; chemical & formulation optimization; mammalian & environmental toxicology assessment

#### **Competitive Advantage**

Al-supported design of molecules to create desired properties

World-class biology testing

Combined regulatory and chemical expertise allow early decisions to maximize probability of success

#### **Early Development**

Commercial candidate selection and product concepts; process development; pre-regulatory data generation

#### **Competitive Advantage**

Largest global field-testing footprint diversifies geographic data insights

Industry-leading formulation expertise with locations in Europe, NA, APAC

CoGs leadership ensured by cutting edge science and AI-supported synthesis and route design

## **Advanced Development**

Commercial proof of concept, regulatory data generation

#### Competitive Advantage

Largest portfolio of assets and digital capabilities to define digitally enabled tailored solutions (CP, Breeding, Plant Biotech, Data Science)

Scientific and agronomic knowledge to design best resistance-breaking products

#### **Pre-Launch**

Regulatory Submissions & Approvals, Production, Application Optimization, Pre-Marketing

#### **Competitive Advantage**

Unrivaled global regulatory experience advising

Evaluation of agronomic systems for product deployment & customer recommendations



## Scale and Leading Technology Drives New Seed Development

Enhancing the Breeding Process with Scalable Analytics, Automation and Improvements in Testing

#### **Germplasm Product Development Process (8 - 10 years)**



#### **Population Selection**

Population simulation and selection for desired agronomic characteristics and attributes

#### Competitive Advantage

Industry-leading global germplasm libraries across crops and markets

Decades for field and genomic data combined with industries leading data science platform

#### **Early Development**

Advanced genomic selection, first year of field testing, and early demonstration of Product Concept In-Crop

#### Competitive Advantage

Ability to rapidly sample and genetically evaluate millions of seeds

Advanced Product Design facilities that enable multiple cycles of planting per year

#### **Intermediate Development**

Large-Scale Field Testing, Trait Integration, disease screening advanced selection analytics, early COGS assessment

#### Competitive Advantage

Industry leading Trait Integration programs stack traits into elite germplasm

Largest global field-testing footprint diversifies geographic data insights

## **Advanced Development**

Traited Testing, Early Tailored Solutions data generation, and preparation of digital data package for Climate models

#### Competitive Advantage

Fully automated seed distribution centers prescriptively sample diverse growing environment

Traited Testing evaluates products as they would be experience by the growers

#### **Pre-Launch**

Broad product testing by R&D and Marget Development, Seed Bulk-Up, System Testing and Pre-Marketing

## Competitive Advantage

Most advanced and distributed network of field testing in the industry

Evaluation of agronomic systems for product deployment & customer recommendations



## Exploring New Product Concepts Drives Future Growth for Biologics

Open Innovation approach broadens product offerings with exceptional product development and support



#### Partner of choice for developing biological products including new concepts



Vast library of diverse microbes for new generation of microbials and biochemicals Core competencies in fermentation and formulation optimization of microbial products for agriculture

World wide network of field testing capabilities for early screening and development of spray programs Dedicated resources to understand compatibility, rainfastness and stability of biologicals in jug and on seed Sustaining today's leading lineup and pioneering next generation of biologicals

## Competitive Advantage

In depth understanding of genomes and modes of action results in novel products

## Competitive Advantage

Market leading end use products with ease of handling for customer and good shelf life for distribution

## Competitive Advantage

Understanding of geographic product range with precise guidance on practical use

## Competitive Advantage

Exceptional customer support with market leading biological products

## Competitive Advantage

Ability to address untapped markets and work within challenging regulatory constraints worldwide